

Recruitment Video Evaluation Form - "Future Leaders Forge"

Participant/Group Name:

School:

City:

Date:

Reviewer:

I. Formal Criteria (*Each criterion is assessed as YES/NO*)

1. **Submission Timeliness:** Was the video submitted on time?
 - YES / NO
2. **Video Length:** Is the video no longer than 1 minute?
 - YES / NO
3. **Participant Status:** Are the participant(s) high school students?
 - YES / NO
4. **Compliance with Regulations:** Does the video meet all technical requirements as stated in the regulations (e.g., format, submission method)?
 - YES / NO

If any criterion is marked "NO," the submission will not proceed to content evaluation.

II. Content Evaluation Criteria (*Maximum 40 points*)

1. Expression of Motivation (0-10 points)

- **0-3 pts:** Motivation is unclear or superficial.
- **4-7 pts:** Motivation is understandable but not fully convincing.
- **8-10 pts:** Motivation is strong, clear, and well-justified.

Points: ____ / 10

Comments:

2. Creativity and Originality (0-10 points)

- **0-3 pts:** The video is standard, with no creative elements.

- **4-7 pts:** Some creative elements are visible but not dominant.
- **8-10 pts:** The video stands out with creativity and originality.
Points: ____ / 10

Comments:

3. Language Proficiency (English) (0-5 points)

- **0-1 pts:** Significant language issues hinder understanding.
- **2-3 pts:** Moderate language errors slightly affect comprehension.
- **4-5 pts:** High language proficiency; the video is fluent and well-understood.
Points: ____ / 5

Comments:

4. Coherence and Structure (0-10 points)

- **0-3 pts:** The video is chaotic, with no clear structure.
- **4-7 pts:** The video is somewhat coherent but requires improvement in certain areas.
- **8-10 pts:** The video is well-organized, logical, and visually appealing.
Points: ____ / 10

Comments:

5. Engagement and Energy (0-5 points)

- **0-1 pts:** Lacks engagement, the material is monotonous.
- **2-3 pts:** Moderate engagement; the video captures attention occasionally.
- **4-5 pts:** Highly engaging, with energy and passion capturing attention throughout.
Points: ____ / 5

Comments:

III. Total Score and Reviewer Comments

- **Total Score (max 40):** ____ / 40

- **Reviewer Comments:**

- *Strengths:*

- *Areas for Improvement:*